

Subject: Re: Dia de los Muertos Finances
From: eric eisenberg <ericeoban@gmail.com>
Date: 11/15/2017 05:11 PM
To: Lorena Parker <lparker@sanpedrobid.com>
CC: "Baker, Arley" <ABaker@portla.org>, "Bezmalinovich, Augie" <ABezmalinovich@portla.org>, Dan Salas <danny@longbeachcruises.com>, Gianine Rizzi <grizzi@sanpedrobid.com>, Greg Morena <greg@thealbright.com>, Jonathan Williams <jwilliams@labattleship.com>, Monica Simpson <msimpson@sanpedrobid.com>, Vince DiMeglio <vinced55@yahoo.com>, Warren Gunter <w.gunter@sbcglobal.net>

Thank you!

On Wed, Nov 15, 2017 at 5:02 PM Lorena Parker <lparker@sanpedrobid.com> wrote:

Good afternoon,

As a follow up to our meeting earlier today, here are some quick numbers for Dia:

Cost: \$35,243 (not including PBID staff time)
Revenue (booth and sponsorships) \$15,224.95
Deficit: \$20,018.05
Attendees: 8,000
Cost per attendee \$2.50

Lorena Parker
Executive Director
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